

'CAPITOL' NEW

THEATRE NAME

All Who Entered Winning Title to Receive Prizes

Calling on the public through the advertising columns to get a new name for a theatre brought such spirited response that ten of the contestants entering the name contest suggested the same title. As a result of the tie, out of 572 names suggested for Salt Lake's new motion picture theatre, formerly the Orpheum theatre and recently acquired by the L. Marcus enterprises, all those who submitted the name "Capitol" are to be awarded individually with the first prize offer, a season pass.

Announcing the winning name through the office of George E. Carpenter at the Paramount-Empress theatre Saturday, the judges were supplied with an excess of material to choose from, with sixteen of the proposals suggesting "Marcus," ten preferring "Wasatch," several offering "Ensign" and the balance of 528 entering anything from "Lindy" to "Lincoln."

The following group of contestants sent in the winning title, "Capitol," all of whom are to receive the capital award: H. A. Straus, Eric Jorgensen, Mrs. Lee White, Bessie V. Kimball, Mary H. Woolsey, Muriel La Von-Goodspeed, Dorothy Bowman, F. R. Buseh, Florence S. Sears, all of Salt Lake, and Gerry Pingree of Logan. Official christening of the new theatre will take place within the next few weeks, as soon as extensive remodeling, redecorating and refurnishing of the house is completed, at which time the old "Orpheum" name that has been in vogue for the past fifteen years will be replaced by the new title, "Capitol."