

# Paramount Plans Name Change To 'Uptown'

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Salt Lake City will have a new theater, in name only, Thursday when the Paramount theater changes its name to become the Uptown theater.

The theater will be closed all day Thursday in preparation for the presentation of the premier, outside of New York City, of the Samuel Goldwyn production, "Pride of the Yankees," which will open Thursday at 8:30 p. m.

The picture, starring Gary Cooper, Theresa Wright and Walter Brennan, is the story of the baseball career of the late Lou Gehrig, famed New York Yankees first baseman.

The name of the theater is being changed in compliance with a federal district court order restraining the Joseph L. Lawrence theaters from using the name Paramount or any word similar as a theater name. It was claimed that the name caused conflict in the mind of the public, since the Intermountain Theaters chain is directly connected with the Paramount Pictures, Inc.

No change in policy or management will accompany the name change, theater officials said. "Bambi," the Walt Disney full-length film, and "Big Street" are scheduled to be shown at the Uptown in the near future.

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