

# PLAN TO BUILD NEW THEATRE

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## Lichtensteins Incorporate Majestic Company—Will Play Independent Companies.

The first move for a new vaudeville theatre on State street was made yesterday with the filing of the articles of incorporation of the Majestic Theatre company with a capital stock of \$10,000, divided into shares of \$1 each. The Lichtensteins of Salt Lake are the promoters of this scheme. They declare they will have shows as good as the Orpheum at 10, 20, 30 and 50-cent prices. F. Lichtenstein is now in San Francisco trying to arrange for attractions.

Mr. Lichtenstein said that there was plenty of room in Salt Lake for the new theatre, and that three sites are under consideration, although they will probably locate on State street. While he would not give the exact location, it is said to be at the corner of State street and the Victoria alley. He also said that they will erect a business block costing about \$80,000, the theatre to have a seating capacity of about 2,000. Besides running vaudeville shows, they expect to book several independent companies that are shut out of Salt Lake by the trust.

Joseph F. Bistes, manager of the Orpheum theatre, declared he was satisfied that unless the new house could get into a big circuit it couldn't last. He also said that he couldn't see what circuit it could get, as the eastern and western booking managers are working in perfect accord now.

Following are the officers and directors of the Majestic company: President, N. Lichtenstein; vice president, M. B. Lichtenstein; treasurer, M. Lichtenstein, and F. Lichtenstein.

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