

Granada Theatre Opens Soon With Talking Pictures

The Granada theatre, now being rushed to completion for the reception of big and better talkies, will open shortly with many of the foremost screen favorites in speaking roles. Among the large list of famed players scheduled for appearance here are Douglas Fairbanks, in his first talkie; George Jessel, famous Broadway musical comedy star; Mary Pickford and the international comedian, Charles Chaplin.

In order that these stars may be presented to the best advantage before the Salt Lake public, the management undertook a tremendous renovation program costing more than \$100,000 and designed to improve the acoustics for the reception of sound films. Engineering experts from various parts of the United States were employed to make a thorough survey of the theatre, and finally, after several weeks' endeavor with special instruments, they have placed the official O. K. upon the range and qualities of the talkies. Utah materials, which have been used extensively in Pacific coast theatres and in the studios where sound pictures are made, were utilized in the local task.

According to Manager Dave Schayer, the aim of the Granada management was to make the theatre one of the best in the west for the presentation of sound films. No expense was spared in working toward this end, as one of the specialties of the management in the future will be the booking of many of the largest and outstanding talking pictures.

In addition to the improvement of the acoustics, the entire showhouse has been overhauled from top to bottom. The foyer has been improved and embellished with many new features, the entrance and staircases gorgeously decorated and the interior finished in Spanish design to fit the new name of the theatre. The latest of every type of architecture has been used to give harmony and beauty to the entire interior.
