

NEW THEATER OPENS WITH COLLEGE ROMANCE

Alive with youth, the first-run picture feature, "The Sweetheart of Sigma Chi," is the current offering at the new Stadium theater on South Main street, which had its opening Saturday.

"The Sweetheart of Sigma Chi" is college romance at its romantic best, with a wealth of lilting tunes thrown in for good measure. The dialogue is the snappy campus sort, there are whole galaxies of pretty girls and withal there is an infectious gaiety pervading the piece which is bound to keep an audience chuckling with good humor. While the story is of minor importance, as is usually the case in such films, the picture fairly bubbles over with the hilarious foolishness typical of the modern college youth and maid.

Mary Carlisle, Buster Crabbe, Charles Starrett, Florence Lake and others head the film cast. Then there is a whole battery of famous grid stars from the University of Southern California, Ted Fiorita's band and the "Three Blue Keys," whose harmony has long been a feature of the air waves.

New short subjects complete the Stadium program.