

NEW THEATRE FOR SALT LAKE

W. R. Gourley Has the Enter-
prise in Hand.

PLANNED FOR MAIN STREET

WORK ON BUILDING TO BEGIN
AT ONCE.

Ground will be broken for a new theatre in Salt Lake early the coming week and no time will be lost in getting the new play house ready for business. William R. Gourley, the manager of the Unique theatre, is the man at the head of the new enterprise. The new theatre is to be located on Main street opposite the new federal building and not far from the present location of the arched opening into Utahna park.

Mr. Gourley has secured a lease for five years on the ground where he purposes to locate his new theatre. Here he intends to erect a modern little theatre, 50x150 feet in extent, to cost about \$10,000. No definite plans for the building have yet been agreed upon, but it is Mr. Gourley's intention to have it constructed on the best model known and absolutely safe so far as fire is concerned. As the building will be detached from all other structures it is said that the best light and ventilation possible can be secured.

This is intended to be a regular winter theatre to take the place of the summer theatre in Utahna park when the weather demands a change. It is Mr. Gourley's intention to attach the new house to the Orpheum-circuit and in this way secure the best attractions in the country for houses in this class. The success that has come to Utahna park has induced the manager to undertake this new enterprise and the intention is to push it to completion as rapidly as possible. Mr. Gourley thinks he can have the new house ready for the coming winter season.